



Business Partner Program
 WORCESTER ART MUSEUM
 Fifty-five Salisbury Street
 Worcester, Massachusetts 01609



My company has been around since 1885 and WAM opened its doors in 1898. I love the history. *Our* museum is truly a gem. Visit—you will be so pleased!

– Susan Coghlin Mailman, President, Coghlin Electrical Contractors, Inc. Coghlin Network Services, Inc.

The free month of admission for our employees, invitations to events, and discounts are great. Add to that, the visibility Fletcher Tilton gets in front of thousands of people, and you can see why a Business Partner membership fits into our budget every year.

– Warner S. Fletcher, Fletcher Tilton, P.C.

As a company that has its roots in Worcester, we are grateful for the significant contribution WAM makes to the cultural vitality of our community.

– Michael Sleeper, President, Imperial Distributors, Inc.

An amazing location where networking leads to friendships!

– Matthew Kamins, Wings Over Worcester

WORCESTER ART MUSEUM

worcesterart.org/business-partners

Museum Admission
 Members FREE



The Art of Business
 WORCESTER ART MUSEUM



Become a WAM Business Partner!



Membership enables you to

- Promote your business and co-brand with WAM
- Engage with the community
- Grow your business network
- Access exhibitions and exclusive events
- Offer perks to your employees and clients
- Advance your marketing and philanthropic goals

Join now!

Visit worcesterart.org/business-partners for the most current list of benefits and members.
508.793.4326 or KarmenBogdesic@worcesterart.org

Membership Benefits

Unlimited free general admission for cardholder and guest, 10% discount at Café and Shop, up to 15% savings for on-site classes, free audio tours, 20% discount at the Shop in December

Promotion through WAM's access magazine, *Annual Report*, website, and social media outlets

Invitations and discounts to exclusive events, plus Member *Express Line*

Early admission to select major exhibition openings

Share your membership with family and friends on *Member Days*

Reciprocal membership to 33 art museums

Discount on facility rentals *

Discount on advertising space in access magazine

Networking opportunities and VIP events

Recognition on corporate donor plaques at Museum entrances and in *Worcester Business Journal* ads

Free General Admission Month for all your employees, plus guest, including 10% Shop discount; OR 25 general admission passes

Visibility through listing on Museum website with link to your company

\$10 discount for employees on purchase of new individual or household membership

10 single-use guest passes

Business Spotlight opportunity in access magazine or website

Use of a WAM conference room

Complimentary WAM catalog to new members, as available

Private tour led by curator or conservator

Invitation for cardholder and one guest to one exclusive Salisbury Society event

* Excluding Renaissance Court and discount packages.

8/1/2017

yes!

I want to receive the benefits of a WAM Business Partnership!

Save time, join online today at worcesterart.org/business-partners

PARTNER PROFILE

New Member Renewal Upgrade

Company name / as it should appear in print _____

Contact name / title _____

Contact e-mail / phone _____

Executive name / title _____

Executive e-mail / phone _____

Address _____

WORCESTER ART MUSEUM 55 Salisbury Street / Worcester, MA 01609 / 508.799.4406 / worcesterart.org/business-partners



The WAM is a community resource that engages people of diverse backgrounds with thoughtful exhibits, workshops and events. Fallon is proud that our support helps to increase accessibility for all people.

– Richard Burke, President & CEO, Fallon Health

Those who embrace the entrepreneurial spirit take risks, strive to make things better, and thus create a more vibrant, current, and relevant organization. By becoming a Business Partner, you foster this spirit not only for WAM, but for your organization as well.

– John Savickas, President, Interstate Specialty Products, Inc.

Portraits of William James and Elizabeth James by William Hogarth, Conservators Rita Albertson (seated) and Brigit Strähle in WAM's Fuller Conservation Lab preparing art for the Jeppson Idea Lab.

PARTNERSHIP LEVEL

Friend / \$500 Member / \$1000 Donor / \$2500

Members and Donors: please specify which month is preferred for employees to enjoy free admission: _____
(Excludes special events including openings and *Flora in Winter*.)

PAYMENT

Check Credit Card

Check: payable to Worcester Art Museum in the amount of \$ _____

Credit Card: VISA MasterCard AmEx Amount: _____

Card # _____ Exp. Date _____

Signature _____

I am interested in learning about becoming a sponsor of an event, program or exhibition.
 I understand that sponsorship offers additional exposure and promotional benefits.