

Rights & Reproductions Fee Schedule

(as of 10/9/2014—subject to change without notice)

- Fees are for one-time, non-exclusive use only, in a single edition. Further editions or additional use rights require new permissions.
- **Please note that reproduction rights for images are not granted until the permission contract has been countersigned by WAM staff and returned to the requestor. Image will not be released to the requestor until any applicable fees are also received.**
- The museum requests one gratis copy of any publications/products that include WAM images. Any further negotiations for royalties, exclusives and/or receipt of in-kind merchandise will be made at the time of application.
- *Photographs of museum objects must not be used to assert or imply the Worcester Art Museum endorses any commercial product or enterprise, concurs with the opinions expressed in, or confirms the accuracy of any text used with these photographs.*
- **NOTE: All fees directly support the museum**

SCHOLARLY USE (for print runs over 1,000 and up to 5,000):

- All reproduction fees will be waived for scholarly use; Image fees may still apply.
- For publications under 1,000 print run copies, please go to ARTStor's "Images for Academic Publishing"
- At WAM, we promote free sharing of information. If a publication is being published in an Open Access format, all fees are waived with the expectation of receiving the published information as a gratis copy.

DIGITAL IMAGE FOR NON-PUBLICATION USE

High-resolution TIFF file for personal display/non-publication use only	\$55
Black-and-White 8x10 Print (Postage fees applied separately)	\$20

DIGITAL IMAGES FOR PUBLICATION

	Nonprofit/Commercial
Color TIFF file	\$25/\$40
Black-and-White TIFF file	\$20/\$30
New Object Photography:	
2D object	\$125
3D object	\$200

REPRODUCTION FEES (Single Rights)

	Nonprofit/Commercial
Black-and-White, Interior	\$70/\$100
Color, Interior	\$100/\$150
Electronic Book/Journal	50% Print Repro Fee
Re-Use	75% of Original Fee

Prices listed above are for print runs up to 5,000. The price will vary based on the print run of the publication. For print runs over 5,000 double the amount. Print runs over 45,000 receive a flat rate fee of **\$350 (USD)**.

WORLD LANGUAGE RIGHTS (All languages, unlimited print run)

	Nonprofit/Commercial
Color, Interior	\$200/350
Black-and-White, Interior	\$100/\$200

SPECIAL USE FEES

	Nonprofit/Commercial
Cover Reproduction	\$200/\$400
Calendars, posters, note cards, and other commercial products	\$275/\$375
Broadcast video, and DVD rights (rate for first image, discount for multiple images)	\$150/\$250
Brochures (interior)	\$175/\$300
Other media/distributions	Quote

FILMING FEES

Case by Case Quote	Quote
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RUSH SERVICE: Nonprofit/Commercial

\$100/\$200

Standard processing time is three to four weeks. Most requests are filled within a two week time frame, except for requests that require new photography.

HOW TO REQUEST AN IMAGE

To submit your request, please fill out the online form at
<http://www.worcesterart.org/Collection/rights-and-reproductions/>

You can also email rightsandreproductions@worchesterart.org with any questions or concerns of use.